

Public Relations Writing Sample Packet

Patience Baldacci

Virginia Tech: Public Relations/Political Science Dec. 2020

Content Order

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Social Media News Release

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PSA Script

Speech Script

123 Hunt Club Rd
Blacksburg, VA 24061

October 2, 2019

Molly Line
Correspondent
Fox News Channel 25
25 Fox Drive
Boston, MA 02115

Dear Ms. Line:

I am writing to you today on behalf of the Department of Communication at Virginia Tech. I am seeking a monetary donation to the department in the interest of updating our multimedia equipment. Receiving hands-on experience while in school can seriously enhance a student's education and prepare them for careers after college.

Your donation would provide the department with new cameras and camera equipment. One of the classes that utilizes this equipment is visual media. In this course, students learn how to create photography series as well as video news content. Mainly, students rent Canon DSLR cameras for 24-hour periods in order to complete their coursework. Unfortunately, this is the maximum amount of time the school can allot per rental period due to the high demand and low supply of equipment. In addition to cameras, the equipment room rents out tripods and audio recorders, which are in even lower supply.

I took visual media and undoubtedly benefited from the exposure to the equipment we had on hand. The online portfolio I created for the class helped me secure a job with my hometown's city hall. However, I was forced to rush through the projects that I would feature on my portfolio and even had to completely restart my photography series because of a surprise snowstorm during my allotted time with the camera.

I'm asking for a donation from you because you have benefited greatly from your time at Virginia Tech, and are in a position where you can help improve the education of current and future students who wish to be successful like you. You can make a donation of any size you please through a check addressed to the Virginia Tech Department of Communication. Even small donations can help the program to allow more students to have hands-on experience, and your donation will be greatly appreciated by students.

Sincerely,

Patience Baldacci
Virginia Tech Undergraduate Communication Student

NEWS RELEASE
FOR IMMEDIATE RELEASE



VIRGINIA TECH DINING SERVICES WEEK-LONG PROMOTION FOR FACULTY AND STAFF

OCT. 28, 2019 – BLACKSBURG, Va. – Dining Services at Virginia Tech (VT) on the Blacksburg campus is hosting a week-long campaign to promote awareness of dining services among faculty and staff. The event is being held during the week of Dec. 2, 2019, when students will be able to receive a free lunch for bringing a faculty member to dine with them. Origami Grill, West End Market, Burger 37, Firegrill, and Atomic Pizza are participating in this event. Additionally, on Dec. 5, 2019, Hokie Grill is hosting a special dinner from 6 - 8 p.m. for faculty and staff. In order to attend for five dollars, faculty and staff must RSVP by Nov. 30.

On Dec. 2 through Dec. 6, 2019, current students who take a faculty member of their choosing to any of the participating shops during lunch hours can receive a free meal. Faculty meals will not be discounted during this time. Faculty and staff can learn more about loading money onto their Hokie Passports on the Dining Services website. They will also receive an email with instructions about how to load money on to their Hokie Passports for use at on-campus dining facilities

The dinner on Dec. 5, 2019 at Hokie Grill includes access to three shops: Chick-fil-A, Pizza Hut and Blue Ridge Barbeque as well as the daily grab-and-go options. Faculty and staff can RSVP on the Dining Services website (dining.vt.edu). Faculty and staff are invited to enjoy dinner alongside one another.

Dining Services at Virginia Tech prides itself on promoting healthy eating and living. Ted Faulkner, the Director of VT's Dining Services said: "I think this campaign will really excite our faculty and staff to take advantage of everything dining services offers." For example, the Y.E.S. (You're Eating and Living Smarter) program helps students, faculty and staff to make healthier choices. All products in dining centers across Virginia Tech that are marked "YES" have less than 600 calories, contain no trans fat, have less than 30% of calories from total fat, and many items emphasize whole grains and heart-healthy fats.

By using their Hokie Passports and eating on campus, faculty and staff are more likely to make smarter dietary choices for lower costs than they would at other health conscious restaurants. More importantly, Niche.com calls the food at Virginia Tech the best in the nation. Following this week-long event, Dining Services hopes that faculty and staff feel more comfortable making healthy choices, eating delicious food and interacting with students in the dining centers.

Virginia Tech Dining Services starts every day by reminding workers of its value statement, which reads “I value every individual's right to have a quality experience.” All students, faculty and staff are encouraged to explore all 22 dining options as well as two food trucks. To learn more about Dining Services, dining options on campus or using Hokie Passports, visit dining.vt.edu.

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Media Contact:

Patience Baldacci

pbald19@vt.edu

(908) 956-1134

FACT SHEET

October 28, 2019

VIRGINIA TECH DINING SERVICES CAMPAIGN

CAMPAIGN INFORMATION

- Promote the use of on-campus dining by faculty and staff during the week of Dec. 2-6, 2019
- Increase awareness of the variety of dining options among faculty and staff
- Dining options for the student, faculty, staff lunch include: Origami Grill, West End Market, Burger 37, Firegrill, and Atomic Pizza
- Students eat lunch for free when they are accompanied by a member of the faculty or staff during the week

SPECIAL DINNER EVENT

- December 5, 2019, 6-8 p.m. at Hokie Grill
- Faculty and staff invited to eat at Chick-Fil-A, Blue Ridge Barbeque, and/or Pizza Hut
- Faculty and staff RSVP by November 30, 2019 on the dining services website to enjoy dinner for \$5

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BACKGROUNDER

October 28, 2019

VIRGINIA TECH DINING SERVICES CAMPAIGN

The vision statement of Dining Services at Virginia Tech states that it will be the leader of college and university food service by providing innovative and exceptional food, venues, programs and services while fostering student development and a sense of community. Currently, the Dining Services website lists 22 dining options across the Blacksburg campus, as well as two food trucks. The Dining Services website claims that “In the last five years, more than 50 colleges and businesses have benchmarked our program and its facilities.” This statement is supported by the fact that from 2014 to 2019 The Princeton Review and/or Niche.com has ranked Dining Services as top five in the nation.

All 2,200 Dining Services workers must sign a statement that reads, “I value every individual's right to have a quality experience” before beginning work. Additionally, this value statement is posted in every shop on campus. Dining Services employees also uphold seven guiding principles that cover how to conduct oneself while working from sanitation to customer relations. The Dining Services website lists every year's strategic areas, managing standards and sustainability initiatives.

Every year Dining Services looks to improve its facilities and menus. Approaching the 2019 school year, Food Court at Owens Hall received an exhaustive renovation, including four new shops. A year prior, Hokie Grill at Owens Hall was the

recipient of a complete renovation guided by student, faculty and staff feedback. Virginia Tech's dining options range from grab and go style, to original restaurants, to popular franchises. Each dining hall contains a variety of these options.

Every dining hall on Virginia Tech's Blacksburg campus accepts credit/debit cards, flex dollars and Hokie Passport; the latter two being unique to Virginia Tech. Flex dollars are exclusive to active student meal plans and create a 50% discount on every purchase. Hokie Passport is a debit style account, accessible by a student, faculty or staff member's Hokie Passport ID card.

Students, faculty and staff members are able to load and reload their Hokie Passport through the dining services website. With the quick deposit feature, any Hokie can deposit between \$15 and \$1000 to their card in just two clicks. A card's balance can be checked at any Dining Services register or on the Hokie Passport website.

According to its website, Dining Services serves over 7.5 million meals per year, accumulating over \$65 million annually. The Blacksburg campus is the largest of Virginia Tech's and currently enrolls over 34,000 students. Including students, faculty and staff, there are approximately 19,000 meal plans active.

During the week of Dec. 2-6, 2019, Dining Services is having a campaign to promote faculty and staff use. During this week, students who eat lunch with a member of faculty or staff, dine for free. Ted Faulkner, the Director of Virginia Tech Dining Services, says, "we know the students love it, but we know that our faculty and staff would love the chance to get out of their office... to get something delicious for lunch or dinner." Also, there is a dinner for faculty and staff on Dec. 5, 2019, at Hokie Grill. For

faculty and staff to attend for five dollars they must RSVP on the dining services website by Nov. 30.

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MEDIA ADVISORY
FOR IMMEDIATE RELEASE

**VIRGINIA TECH DINING SERVICES WEEK-LONG CAMPAIGN FOR FACULTY AND
STAFF**

- What:** A week-long campaign including free lunches and special five dollar dinner promoting awareness.
- Who:** Organized by Virginia Tech Dining Services and directed to the faculty and staff. During the campaign, students, faculty and staff will all be able to participate.
- Where:** Virginia Tech's Blacksburg campus locations including Origami Grill, West End Market, Burger 37, Firegrill, and Atomic Pizza. The special dinner will be hosted at Hokie Grill. Faculty and staff RSVP for dinner at dining.vt.edu.
- When:** Campaign and lunch promotion during the week of Dec. 2-6, 2019. Special dinner on Dec. 5, 2019; RSVP by November 30, 2019.

FOR MORE INFORMATION CONTACT:

Patience Baldacci
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pbald19@vt.edu

Dear Ashley Long:

For the last 10 years, Virginia Tech has ranked within the top five for best on-campus dining in the United States. While the students are excited by this accomplishment, rarely are dining promotions directed at faculty and staff. This results in faculty and staff members being ignorant about the options available to them on-campus. You have the opportunity to write a story about a week-long dining campaign on the Blacksburg campus of Virginia Tech.

From December 2 through December 6, 2019, Virginia Tech Dining Services is hosting a week-long event to promote awareness among faculty and staff. During this week, students who accompany a member of faculty or staff to lunch at participating locations will receive a free meal. Additionally, Dining Services will host a special dinner on December 5, 2019 at Hokie Grill for faculty and staff.

Virginia Tech Dining Services would like you to write about this initiative in The Collegiate Times. I am happy to provide you with the media kit. Thank you for your consideration and I look forward to hearing from you.

Sincerely,

Patience Baldacci

NAVIGATING VT DINING HALLS

The best ways to take advantage of
the #1 Dining Services



1 USE YOUR HOKIE P

Flex dollars carry either a 5% or 50% discount on purchases at dining halls. Passport dollars act like cash and can also be used for laundry and printing.



2 RUSH HOUR

Avoid eating right after midday classes let out to dodge long lines and crowded dining rooms.



3 EAT AT D2

Once you swipe you have no time or food limit so bring all your work and take advantage of a great deal.



4 KNOW THE FLOW

Follow those around you and pay attention to where dining personnel are guiding you so that you don't create a traffic jam.



5 FREE LUNCHES

Grab a free lunch by taking a member of faculty or staff to Origami Grill, West End Market, Burger 37, Firegrill, or Atomic Pizza between December 2-6.

Posted to the Dining Services
Twitter

Prime engagement hours
would be Wednesday and
Friday from 9 a.m. to 12 p.m.

Post on Wednesday at 10 a.m.
and pin to profile

"Are you having trouble
getting to try all of our best
foods? Here are our best tips
for taking advantage of the
best campus dining in the
United States
Including a free lunch
opportunity
#HokieDining
#BestCampusFood"



The Hungry Hokie

December 2019

Dining Campaign For Students, Faculty and Staff

Dining Services is offering students free lunch when they dine with a member of faculty or staff during the week of Dec. 2 - 6, 2019. Origami Grill, West End Market, Burger 37, Firegrill, and Atomic Pizza are the participating restaurants.

This promotion is only available during lunch hours this week, 11 a.m. to 2 p.m. Students must check out with the faculty or staff member they are dining with.

On Dec. 5, faculty and staff are invited to a dinner at Hokie Grill at Owens Hall. This is an exclusive dinner meant to allow faculty and staff to socialize and become more acquainted with dining options on campus.

Visit www.dining.vt.edu for more information.

Managing Hokie Passport Balances

As we approach the end of the semester be sure to check the balance on your Hokie Passport. Most registers in the dining halls have cheat sheets on the counters. These cheat sheets have suggested balances for every week of the semester.

Balances are displayed after every transaction at the dining halls. Additionally, you can check your Hokie Passport balance on the passport services website.

Visit www.hokiepassport.vt.edu for more information.

Eating Healthy On Campus

Starting in 2018, Dining Services launched the "You're Eating Smarter" (Y.E.S.) program to provide healthier grab-and-go options in the dining halls. These items are available at DXpress at Dietrick Hall, Hokie Grill at Owens Hall and Turner Place at Lavery Hall.

Y.E.S. items have less than 600 calories, contain no trans fat, less than 30% of calories from total fat and many items emphasize whole grains and heart healthy fats.

Visit www.dining.vt.edu/nutrition.html for more information.

For more information:

Patience Baldacci

Pbald19@vt.edu

Dining Services

Dining Services Offers Students Free Lunches And Hosts Faculty Dinner



From Dec. 2 to 6, 2019, Dining Services on Virginia Tech's Blacksburg campus is offering students free lunch. The week will also include a dinner at Hokie Grill for faculty and staff on Dec. 5.

To take advantage of the free lunch deal, students can dine with a member of faculty or staff at any participating location between the hours of 11 a.m. - 2 p.m. These restaurants are Origami Grill, West End Market, Burger 37, Firegrill and Atomic Pizza.

Every Dining Services restaurant accepts passport dollars as payment through Hokie Passport. Hokie Passports can be reloaded on the Passport Services [web-site](#). Faculty and staff will also receive an email with instructions about how to load money on to their Hokie Passports.

Hokie Grill will serve faculty and staff exclusively during the hours of 6 - 8 p.m. on Dec. 5. Chick-Fil-A, Blue Ridge Barbeque and Pizza Hut will all be available. Those who RSVP on the Dining Services [website](#) before November 30 can enjoy dinner for \$5.

“We are so excited to invite and encourage faculty and staff to enjoy food on campus. We know the students love it.”

- Ted Faulkner

Virginia Tech's Blacksburg campus has received a Top 5 rating in Dining Services for the last ten years. Patricia Perillo says, "I love eating on campus because the food is truly delicious as well as convenient." Students, faculty and staff can explore a variety of cuisines throughout the 22 restaurants and two food trucks offered by Virginia Tech.

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Leave A Comment:

Enter your comment here...

Options:

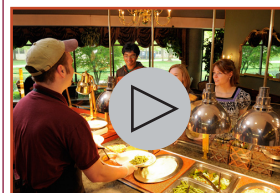
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More to look at:



Virginia Tech: Top Collegiate Dining

[The Best Places to Eat on Campus: An Interview with Ted Faulkner](#)



[Download The App on Android and iOS](#)



Share this article:



Our Mission:



We want to help address children's hunger issues in the Blacksburg area by creating a program that gives students free meals for the weekend.

We want to ensure students are receiving proper sources of nutrition while outside of school.

We believe no child should go hungry.

St. Michael's Lutheran Church
c/o Micah's Backpack
2308 Merrimac Rd.
Blacksburg, VA 24060

Resident
223 Hokie Rd.
Blacksburg, VA 24060

Telephone: (540) 951-8951



SPONSORED BY
ST. MICHAELS LUTHERAN
CHURCH



How do we help?

Micah's Backpack ensures proper nutrition by packing three meals a day to give to the children for their weekend at home. They are provided two breakfasts, two lunches and two dinners. Along with meals, they are given juice, milk and other snacks.

These meals are given to students who qualify for free lunches.

With over 150 volunteers, we are able to pack the meals and give them to about 360 students at 10 Blacksburg schools. Our food drive also helps allow us to pack the meals for the students.



Volunteering:

Working with Micah's Backpack is very easy; anybody can help. It is also very rewarding to participate because you are able to see a change in your hometown.

Thursday, 6-7 p.m.:

Our volunteers pack the meals at St. Michael's Lutheran Church to give to the students.

Friday, 9 a.m. - 12 p.m.:

Our volunteers deliver the meals to the students at the schools.

How to get involved:

If you want to help with Micah's Backpack, you can email hope@micahsbackpack.org or you can go to micahsbackpack.org and sign up.

You can also start your own backpack program with a club or organization in your school!

If you want to start your own program, you can use the email listed above or contact Pastor John at (540) 951-8951 or email him at pastorjohn@stmlc.us.

Food Drive:

Micah's Backpack has a food drive that helps pack the lunches. We are looking for:

- Pasta in can
- Chicken Noodle Soup
- Peanut butter
- Granola bars
- Tuna
- Fruit cups
- Bags of crackers/pretzels
- 100% Juice
- Toothbrush

CLIENT: MICAH'S BACKPACK
TITLE: Hungry on the Weekend

TIME: 60 SECONDS
DATE: December 9, 2019



SFX: SLOW SARAH MCLAUGHLIN STYLE MUSIC

7 Seconds

Young student (around 8 years old) is looking in an empty pantry. He looks defeated, sighs and closes the pantry door on the camera.

SFX: MUSIC CONTINUES



9 Seconds

The same student is now doing homework (he is alone, not with a parent as the image shows). He is hunched over the desk, frustrated, and visibly holding his stomach.

FEMALE V/O: During the 2019 school year so far, over 350 students do not have food security during the weekends.



7 Seconds

The same student comes downstairs in an excited rush. He sits down and a plate with a half peanut butter sandwich is placed in front of him. He proceeds to eat it as quickly as possible.

FEMALE V/O: These students do not know when or if they will eat when they are not in school.



8 Seconds

Fade to black transition. The student is now at school. Around him students are pulling out food for snack time, he quietly continues to draw, trying not to pull attention.

FEMALE V/O: Food insecurity can lead to the development of aggression, anxiety, depression, and attention deficit disorder.

SFX: MUSIC CHANGES TO BE MORE HOPEFUL SOUNDING



10 Seconds

The student and his parent are seen across a desk from an administrator. The administrator stands and comes around the side of the desk where they kneel down and hand a bag to the student.

FEMALE V/O: Micah's Backpack wants to eliminate food insecurity for children in Blacksburg by supplying students with weekend meals.



The student and his parent are shown walking out of school; the parent now has the food. The student is very happy, jumping and smiling.

8 Seconds

FEMALE V/O: Every Friday, Micah's backpack delivers 6 meals each to students who qualify for the free lunch program.



Micah's Backpack logo

11 Seconds

FEMALE V/O: You can help Micah's Backpack provide the meals they depend on by volunteering at the St. Michael's Lutheran Church. Find more information at Micah's Backpack dot org.

Getting Involved with Micah's Backpack

(Stephanie enter stage left)

Hello everyone, my name is Stephanie Smith and I am your 2019 student body president. Today, we have a speaker from Virginia Tech here to talk about Micah's Backpack. Micah's Backpack is a local organization that provides aid for families who have food insecurity.

There are 361 children in Blacksburg schools who receive food every weekend from Micah's Backpack. Here to talk to you today is

Blacksburg High School alumnus, Kelly McMahon. Kelly is a junior at Virginia Tech and is majoring in public relations and marketing. She spent two years volunteering with Micah's Backpack while at BHS and still continues to volunteer today while in college. Kelly is hoping to

inspire us to volunteer with the organization. She will tell us personal, heartwarming stories, how to get involved with the program and the benefits of volunteering. Everyone please put your hands together to welcome Kelly McMahon.

(Kelly enter stage left)

(Stephanie exit stage left)

Thank you Stephanie, I am so happy to be back at BHS to share with you guys my experience working with Micah's Backpack. There are 361 children in Blacksburg who often don't know where their next meal will come from. There are 361 children who spend their weekends and summers with growling stomachs. There are more than 361 children who have food insecurity in the Blacksburg area. In Blacksburg, 361

children are helped each year by Micah's Backpack. If you're asking yourself what Micah's Backpack is, that's okay. I'm here to tell you about what our program does and why it is so important. Those 361 students I spoke about could be your classmates. If you're in a position to help your peers, we ask that you listen to how you can get involved to help your community. If you don't think that you have anything to offer to Micah's Backpack, you might be surprised by the many ways you can help your community.

I first learned about Micah's Backpack during my sophomore year of high school. I got involved as a member of the Blacksburg High school volleyball team. Our coach, Nicole Kessner, encouraged our team

to get involved in the program as a way to give back to our community.

She believed that this would teach us responsibility and teamwork. We

spent every Thursday night for several months packing backpacks

together with our team and community members. Seeing all the bags

packed at the end of the night and knowing they will help kids in our

area made my heart warm.

Through volunteering with Micah's Backpack, I had the pleasure of meeting the Scott family; Mike, Amy, and their children, Lily and Brett. Mike works at Kroger in Blacksburg and his wife, Amy, works for a local cleaning service. Brett is four years old and is in the Head-Start Preschool program at Kipps Elementary School. Lily is seven years old and is in third grade, also at Kipps Elementary. I first met Brett when I

was helping deliver bags for Micah's Backpack. The kids aren't supposed to see us delivering the bags, however, Brett was the only kid in the room while his classmates were at lunch one day. He came up to me and said, "Are you the one who puts food in my backpack for the weekend?" I told him that I am one of the people who helps and Brett immediately gave me the biggest hug in the world. His tight hug brought tears to my eyes. Ever since that moment Brett was there every Friday to greet me and give me a hug as I gave him his food and snacks for the weekend.

Brett told his parents about our friendship and one Friday, they sent him with a special card for me. In the card they wrote, "Kelly, thank you so much for your volunteering with Micah's Backpack. Brett looks

forward to seeing you every Friday. He says you are his best friend. God bless you.” The next Friday, Amy came to Brett’s school to meet me and thank me for being a friend to her little boy. We began to talk and she told me all about her life and hardships. Amy grew up in foster care as a child and never had a permanent home or family. Once she turned 18, Amy became a stripper to make money. While in the business, she began abusing drugs and alcohol and unfortunately became an addict. She talked to me about how substance abuse lead her down a dark path that she didn’t know how to get out of. She became pregnant with Lily at 23 and she did not have a relationship with the father. Her pregnancy changed her; it forced her to achieve sobriety and fight through her

hardships to make a new life for her and her daughter. She has been sober since the moment she found out she was pregnant.

Amy met Mike while in Alcoholics Anonymous; the two of them were in the same support group. Mike was a recovering addict as well, but was working on getting back on his feet. The two of them fell in love and Mike proposed to her right before Lily was born. Mike and Amy have both been clean for several years now. The couple works very hard to provide for their children and to give them a good life. She talked to me about the impact Micah's Backpack has made on her and her family's lives. She explained how much it helps to have extra food for the weekends and summer, and that they could not get by without our help. Meeting Amy was one of the most impactful moments of my life.

She put my whole life into perspective and made me see first-hand the impact my service is providing.

Being involved in such organizations can bring connections and networking opportunities as well. I met a woman named Melissa Dyer while working with Micah's Backpack. We had met a few times volunteering and became friends. One day while packing bags I told her that I am a public relations major and plan to work in professional athletics in the future. She went on to tell me her husband is an assistant athletic director at Virginia Tech and is the head of the Strategic Communications Department for Virginia Tech Athletics. Through the connection I made with her, I ended up getting an internship working for her husband. I have worked for him for the past two years and I have

gotten so many amazing opportunities because of it. I never would have thought that volunteering with a local charity would ultimately shape my future career.

As high school students, I encourage all of you to get involved as well. Get your club, team, friends and family to come with you for one hour a week to give back to the youth and families of your community. Feel free to reach out to our director, Pastor John, to get your organization involved. His contact information is available in our brochures in each seat along with on our website. Micah's Backpack is a great organization to become involved with and it will look great on a college application. We will be leaving a sign-up sheet in the front office for clubs and sports teams to sign-up to get involved with our program.

We will stay after this presentation for any further questions involving that.

Micah's Backpack is conveniently located just under a mile from Blacksburg High School at St. Michael's Lutheran Church.

Micah's Backpack is a local program that addresses food insecurity for youth in the Blacksburg area. Every Friday each student is given a

backpack filled with two breakfasts, two lunches, two dinners, snacks, milk and juice boxes. We pride ourselves on being a direct service for

low income families in our area. With our help, 361 children in

Blacksburg schools receive aid during this school year and 140 students receive it over the summer. Our goal is to demonstrate to our local

families in need that the community cares about them and is willing to help.

Micah's Backpack began in November 2008 serving Prices Fork Elementary School in Blacksburg. We now partner with all five elementary schools in the town along with Blacksburg Middle School, Blacksburg High School, Head-Start Preschool and Valley Interfaith Child Care. We have a large number of partners that stem from all areas including school, academic, civic, collegiate, corporate, grant and interfaith. In October of 2019, we were able to deliver 1,439 backpacks, had 183 volunteers while providing 8,634 total meals. On Thursday evenings, up to 100 volunteers help pack backpacks full of food for

students. On Fridays, the food is delivered to the schools and given to each student who is eligible for the program.

Low income families are encouraged to contact their school principal for forms with information about our program as well as the qualifications to be considered. At Micah's Backpack, we make sure to keep all personal information as confidential as possible. If you are looking to contribute, you can volunteer on Thursdays from 6 to 7 p.m. to pack meals or on Fridays from 9 a.m. to 12 p.m to deliver the meals. We also accept donations through our website, \$8 will provide six meals and snacks for a weekend. We hope that you can speak with your parents to help them consider larger donations as well. \$64 will provide six meals and snacks per drop-off for the summer, \$160 will provide six

meals and snacks per drop-off for the semester and \$320 will provide six meals and snacks per drop-off for the entire school year.

Volunteering with Micah's Backpack is an easy way to get involved with your local community. It has been one of the most rewarding experiences of my life and I will always be thankful for the opportunity to volunteer. I have created life-long memories, learned so many valuable lessons and met some of the most inspiring people through Micah's Backpack. I encourage all of you to take just one hour out of your week to give back and help your peers in need. A little act can go a long way. Thank you for your attention, I will be sticking around for questions in the foyer!

(Kelly exit stage left)